YOUR NEXT STOREFRONT

DAY & NIGHT MARKET

A place for your business in Gomti Nagar’s everyday life.

Near Gate No. 4, Janeshwar Mishra Park
Gomti Nagar, Lucknow



Design visualisation

THE LOCATION ADVANTAGE

Close to the park. Connected to the neighbourhood.

A convenient address for park visitors and nearby households.

Within 100 m*

Janeshwar Mishra Park

Within 500 m*

Gomti Nagar Extension

Within 500 m*

Gomti Nagar

Convenient for morning walkers, nearby households and family outings.

*Approximate proximity supplied by management. Exact access points and travel distances should be checked on site.

THE CUSTOMER OPPORTUNITY

A location with potential beyond a single meal

Food, daily shopping and family recreation create different reasons to visit.

10,000+

Park visitors per day

Management estimate of park attendance

8,000+

Potential market visits per day

Management expectation after market development

These are management estimates, not audited current counts or guaranteed shop customers. Park attendance does not automatically convert into market visits or purchases.

DESIGNED FOR EVERYDAY VISITS

More time to browse, sit and enjoy

Open-air & covered seating

Outdoor seating and shaded dining areas for a relaxed atmosphere.

Summer & rain comfort

Sheds provide shelter from direct sun and ordinary rain.

A full day of opportunity

Proposed hours: 6:00 AM to 10:00 PM–12:00 midnight, subject to permissions and outlet schedules.



Design rendering. Final layout and operating hours will follow approvals.

CARE FOR YOUR CUSTOMERS

Security and cleanliness are part of the plan

A managed environment where families can feel welcome and vendors can focus on service.

Female & male security staff

Planned deployment of ladies' and gents' bouncers/ security personnel for visitor assistance and crowd management.

Visible management support

Planned CCTV, lighting, incident reporting and an on-site escalation process.

Dedicated housekeeping

A team for regular cleaning of seating, walkways and common areas, with special attention to hygiene.

Daily upkeep

Waste collection, washroom cleaning and maintenance follow-up to support a pleasant visit.

Proposed staffing and service arrangements. Security measures reduce risk but cannot guarantee an incident-free environment.

CHOOSE YOUR BUSINESS CATEGORY

Daily needs bring reasons to return

Proposed retail categories for neighbourhood convenience.

Fruits

Seasonal fruits, fruit baskets and selected fresh offerings.

Vegetables

Fresh vegetables and everyday kitchen essentials.

Grocery

Staples, packaged groceries and household products.

Flower shop

Fresh flowers, bouquets, garlands and occasion gifting.

Daily-use services

Stationery, personal care and selected neighbourhood services.

Family retail

Toys, children’s products and suitable gift concepts.

Categories are invitations for applications. Final availability and permitted products depend on selection and approvals.

A food mix with room for specialists

Apply with a focused menu and a clear speciality.

Indian meals & thalis

Dal, rice, roti, seasonal vegetables and meal combinations.

South Indian

Dosa, idli, vada, uttapam and regional breakfast.

Chaat & street food

Pani puri, tikki, dahi chaat and selected local snacks.

Vegetarian Chinese

Noodles, fried rice, vegetable dishes and veg momos.

Fast food & light meals

Pizza, burgers, sandwiches, wraps and salads.

Sweets & desserts

Indian sweets, bakery items, ice cream and desserts.

Illustrative categories. Management will review menu overlap and the final category mix before allotment.

Distinct menus for different tastes

Dedicated non-vegetarian concepts, alongside tea and snack specialists.

Biryani & rice meals

Chicken or mutton biryani, pulao and meal combinations.

Awadhi & Mughlai

Kebabs, selected curries and regional specialities.

Tandoor & grills

Tikkas, grilled chicken and tandoori offerings.

Non-veg Chinese & rolls

Chicken noodles, momos, rolls and selected dishes.

Tea, coffee & breakfast

Tea counters, coffee, breakfast and quick snacks.

Beverages & quick bites

Juices, shakes, sandwiches, Maggi and light refreshments.

Menus are illustrative, not a confirmed allocation. Food handling, kitchen needs and licences will be reviewed for each outlet.

REASONS TO COME BACK

A weekly calendar that gives people a reason to visit

Weekly engagement

Management plans regular programmes, themed weekends and seasonal activities.

Side-area play zone

A dedicated side-area play zone, indoor games and toy train are planned.

Market-wide promotion

Proposed social content, vendor spotlights, food showcases and festival campaigns.



Design rendering. Event formats and attractions depend on approvals, safe site capacity and published schedules.

THE BUSINESS CASE

Start focused. Build repeat customers.

A shared market setting can support a smaller, specialised business format.

Lower setup burden

Shared seating and common-area services can reduce the need to create everything independently.

Different customer occasions

Breakfast, daily shopping, snacks and dinner create opportunities across the day.

A coordinated market identity

Common signage, a curated category mix and joint promotion can help people discover your outlet.

Your speciality matters

Quality, hygiene, fair pricing and consistent service give customers reasons to return.

Investment, margins and returns depend on the chosen format, costs, sales and execution. No minimum return or income is guaranteed.

YOUR ROUTE TO A SPACE

A clear application and selection process

For new entrepreneurs, established shops and brands expanding their presence.

01 Share your concept

Submit your name, mobile number, preferred category and business details.

02 Discuss your requirements

Management reviews the menu/product range, space and operating needs.

03 Review the proposed space

Visit the site and understand fit-out responsibilities and written terms.

04 Complete selection & booking

Submit required documents and complete the agreement and booking process.

Applications are subject to availability, category selection and approvals. Submitting a form does not confirm allotment.

SHOP ENQUIRIES & APPLICATIONS

Your business could be part of Day & Night Market

Scan the QR to submit your details. Management will contact you to discuss your category and available space.

Website: danmarket.in
Email: info.danmarket@gmail.com

Original application QR retained. No change to its destination.



This is an invitation to apply, not an allotment confirmation. Facilities and visuals describe the proposed market experience.